

Universal Orlando Resort Epic Universe Sweepstakes

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

1. DESCRIPTION: The Universal Orlando Resort Epic Universe Sweepstakes (the "**Sweepstakes**") begins at 12:01 am Eastern Time ("**ET**") on Friday, June 14, 2024 and ends at 11:59:59 pm ET on Monday, June 30, 2025 ("**Sweepstakes Period**"). The Sponsor of this Sweepstakes is Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort, 1000 Universal Studios Plaza, Orlando, FL 32819 ("**Sponsor**"). The administrator of this Sweepstakes is Creative Zing Promotion Group ("**Administrator**"), 2100 E. Robinson St., Orlando, FL 32803.

2. ELIGIBILITY: Sweepstakes is open only to permanent, legal U.S. residents physically residing in the forty-eight (48) contiguous United States or the District of Columbia who are at least eighteen (18) years of age and the age of majority in their state of primary residence at the time of entry (each, an "**Entrant**" and collectively, "**Entrants**"). Officers, directors, and employees of of Sponsor, and **Administrator** (collectively, the "**Sweepstakes Entities**"), and each of their respective parent companies, affiliates, divisions, subsidiaries, agents, representatives and promotion and advertising agencies are not eligible to participate in the Sweepstakes. Immediate family and household members of such individuals are also not eligible to enter or win. For purposes of the Sweepstakes, "**Household Members**" shall mean those people who share the same residence at least three months a year and "**Immediate Family Members**" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, domestic partners or spouses, regardless of where they reside. Entrant must be the rightful owner (or have authorized use) of the email address identified on the entry form. In the event of a dispute over the identity of an Entrant, the Entrant will be deemed the authorized account holder of the email address associated with the entry, as long as such individual is otherwise eligible and in compliance with these Official Rules. "**Authorized Account Holder**" is defined as the natural person in whose name the email account was opened. In the event a dispute regarding the identity of an Entrant cannot be resolved to Sponsor's satisfaction, the affected entry may be deemed ineligible and an alternate potential winner will be selected. Void in Alaska, Hawaii and where prohibited or restricted by law.

3. HOW TO ENTER: During the Sweepstakes Period, eligible Entrants must visit the Sweepstakes page located at www.EpicUniverseSweepstakes.com (the "**Sweepstakes Homepage**") and follow the on-screen instructions to completely and accurately provide all of the requested registration information including first name, last name, street address, email address, phone number and date of birth. Entrants will also be required to affirmatively indicate that they have read and agree to these Official Rules. Once the form is completed, Entrant must click the "Enter" button to receive one (1) entry into the Sweepstakes.

Limit one (1) entry per person/email address. Entries must be received by Monday, June 30, 2025 at 11:59:59 pm ET. If entries exceed the entry limitations, the Entrant may be disqualified, at the Sponsor's sole discretion. Entries generated by a script, macro or other automated means will be disqualified. Entrants must accurately provide all of the requested information to be eligible to win. Incomplete, unreadable, or unintelligible entries will be disqualified. All information provided by Entrants becomes the property of Sponsor. ELIGIBLE ENTRANTS MUST SUBMIT THE REQUESTED ENTRY INFORMATION IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED. Participation in the Sweepstakes constitutes Entrant's understanding of, full and unconditional agreement to, and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules. Administrator's server shall be the official timekeeper for all matters related to this Sweepstakes. If Entrant opts to enter via a web-enabled mobile device, data rates may apply. See applicable wireless service provider terms for details on rates and capabilities. For purposes of this Sweepstakes, an entry is "received" when the Administrator's server records the entry information. Proof of sending (such as an automated computer receipt confirming entry or "thanks for entering" message) does not constitute proof of actual receipt of an entry for purposes of this Sweepstakes. Sponsor's decision not to enforce a specific provision of these Official Rules does not constitute a waiver of that provision or of the Official Rules generally.

4. WINNER SELECTION AND NOTIFICATION: On or about July 2, 2025, the Administrator will conduct a random drawing from all eligible entries received to select one (1) potential winner (the "**Winner**"). The potential Winner will be notified by email and/or telephone, at the Administrator's sole discretion, on or about July 2, 2025. The potential Winner will be required to respond (as directed by the Administrator and/or Sponsor) to acknowledge the notification within three (3) days (or a shorter time if required by exigencies) of first attempted notification.

Potential Winner will be required to verify address and complete, sign, have notarized, and return within five (5) days (or a shorter time if required by exigencies) an affidavit of eligibility, a liability release, and, unless prohibited by law, a publicity release and other legal documents as may be required by Sponsor in its sole discretion (collectively, the "**Prize Claim Documents**"). Failure to respond to the notification or return the Prize Claim Documents within the specified time period may result in forfeiture of the "Prize" as defined in Section 6 and selection of an alternate potential Winner from the remaining eligible Entries. A Prize will not be awarded/fulfilled until all such properly executed documents are returned. The Administrator, in its sole discretion, will attempt to contact up to three (3) potential winners of the Prize in accordance with the above procedure, after which the Prize in question may go unawarded if it remains unclaimed. The Administrator reserves the right to disqualify anyone not fully complying with the Official Rules. The Winner must provide the Administrator with a valid social security number for tax reporting purposes before the Prize is awarded. An IRS Form 1099 will be issued to the Winner for the actual value of the Prize received for the year in which the Prize was fulfilled. ALL FEDERAL, STATE, AND LOCAL TAXES, AND ANY OTHER COSTS AND EXPENSES, ASSOCIATED WITH THE RECEIPT OR USE OF THE PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

5. ODDS: Odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

6. PRIZE: There is one (1) Prize available consisting of one (1) 6-day / 5-night trip for the winner ("**Winner**") and up to three (3) travel companions ("**Guests**") to Universal Orlando Resort in Orlando, Florida (the "**Trip**"). Trip will include: round trip economy class air transportation for Winner and up to three (3) Guests from a major commercial airport near Winner's home* (as determined by Sponsor in its sole discretion) to Orlando, FL; five (5) nights standard hotel accommodations (one room, quadruple occupancy, room and tax only) at Universal Helios Grand Hotel or at another Universal Orlando Resort hotel (as determined by Sponsor in its sole discretion); non-exclusive ground transportation to and from airport and hotel in Orlando, FL; Admission for Winner and Guests to Universal Epic Universe Theme Park; and Universal Orlando 3-Park 3-Day Park-to-Park tickets for admission to Universal Studios Florida and Universal Islands of Adventure theme parks and Universal Volcano Bay water theme park, for Grand Prize Winner and up to three (3) Guests (tickets are subject to separate terms, conditions and restrictions which can be found on the ticket). Approximate Retail Value ("**ARV**") of Trip: Eight Thousand One Hundred Forty Five Dollars (\$8,145).

TRAVEL MUST BE COMPLETED BY JUNE 30, 2026 OR PRIZE WILL BE FORFEITED WITHOUT FURTHER OR ALTERNATIVE COMPENSATION. The ARV of the Prize may vary depending on seasonal pricing, departure date, and departure location and may differ from the ARV; any difference between the stated ARV and final ARV will not be awarded. Travel dates and arrangements are subject to air travel, holiday, blockout/blackout dates, and other Prize and travel restrictions. Travel dates are subject to Sponsor approval. Reservations are subject to availability. The trip must be booked at least sixty (60) days prior to the intended departure date. If the Winner elects to partake in any or all portions of their Prize with fewer than the allotted number of Guests or no Guests, the Prize will be awarded to the Winner and each participating Guest, and any remainder of the Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. The Winner and Guests must travel at the same time and must depart from the same city. Winner must be eighteen (18) years of age or older. If Winner is between the ages of eighteen (18) and twenty-one (21), they must be accompanied by an adult of at least twenty-one (21) years of age (as one of his/her Guests) in order to check into the hotel. Unless a child or ward of the Winner or one of the allotted Guests, each Guest must be eighteen (18) years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the Winner. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Prize, and all such expenses are the sole responsibility of Winner. Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, baggage fees, and security charges. The Winner and Guests are responsible for obtaining, at their own expense, any necessary travel documentation (i.e. valid photo identification, visas, passports, etc.) prior to travel. Once issued, tickets are non-transferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through the Sponsor. The Prize is non-transferable and has no cash value. Any unclaimed and/or unused Prize or portion thereof will remain the property of Sponsor and may not be sold, exchanged, or otherwise transferred by the Winner nor used by Sponsor, its agencies, or clients. Prize elements are subject to availability and subject to change without written notice or warning. Should the Prize (or a portion of the Prize) become unavailable, experiences and items of a similar nature and value may be offered at the sole discretion of the Sponsor. All Prize-related decisions are

made at the sole discretion of the Sponsor and Sponsor reserves the right to substitute a similar prize or prize element of comparable value.

If Winner is a Florida resident, air transportation may be substituted with another method of transportation by Prize Provider in its sole discretion. Winner is not entitled to the cash difference in the value between air transportation and the substitute method of transportation.

All theme park tickets are valid during normal operating hours only. Operating hours and availability of attractions and shows are subject to change without notice. Some special events may be separately ticketed. Sponsor reserves the right to change the name of any ticket. Unless otherwise noted, all theme park tickets specifically exclude admission to special or separately ticketed 'hard ticket' entertainment events at any of the theme parks, hotels, or within any of the Universal CityWalk venues.

All parts of the Prize selected are subject to availability and blackout dates, and subject to change without written notice or warning. Should an act of God, hurricane, war, fire, riot, earthquake, act of public enemies, actions of governmental authorities, epidemics, pandemics and the spread of infectious diseases, and any related governmental or judicial actions taken in connection with, or as a response to, any such event, or any other event beyond the reasonable control of a party, whether or not existing, known, foreseen or foreseeable at the time this Sweepstakes occurs, render the redemption or fulfillment of some or all of the Prize delayed, hindered, adversely affected, impracticable, or impossible, Universal in its sole and absolute discretion, reserves the right to evaluate and make modifications to the redemption and fulfillment processes and timelines for the Prize or portion of the Prize for which Universal is responsible for, which may include but is not limited to providing additional time for redemption and/or fulfillment. Should the Prize become unavailable, experiences and items of a similar nature and value may be offered.

In connection with any visit to Universal Orlando Resort, please be advised that Sponsor's policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, Winner and Guests should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal destination. **Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Sponsor cannot guarantee that any person will not be exposed during a visit.**

By accepting the Prize, the Winner, on behalf of themselves and on behalf of any Guests, expressly assumes the risk that during the use of the Prize, they may be exposed to COVID-19, the Coronavirus that causes COVID-19, or other communicable or infectious diseases. Winner and Guests, if any, expressly understand that these risks include contracting COVID-19 or other communicable and/or infectious diseases and the associated dangers, medical complications, and physical and mental injuries, both foreseen and unforeseen, that may result from contracting COVID-19 or other communicable and/or infectious diseases.

Trip Conduct: Winner and Guests shall conduct themselves with due regard to the public conventions and morals. The Winner and Guests shall not, while a guest of the Sweepstakes Entities during the Trip, commit an offense involving moral turpitude under local laws or ordinances. The Winner and Guests shall not commit any act that will tend to degrade the Sweepstakes Entities in society or bring the Sweepstakes Entities into public hatred, public disrepute, contempt, scorn, or ridicule or that will tend to shock, insult or offend the community or public morals or decency or prejudice the Sweepstakes Entities. In the event the Winner or Guests engage in the above or behavior that (as determined by Sweepstakes Entities in their sole discretion) is obnoxious or threatening, illegal, or that is intended to annoy, abuse, threaten, or harass any other person, the Sweepstakes Entities reserve the right to terminate the Trip early and send the Winner and Guests home with no further compensation.

7. CONDITIONS OF PARTICIPATION/RELEASES: Sponsor, in its sole discretion, may designate the Administrator to handle winner determination and notification on Sponsor's behalf. Sweepstakes is void where prohibited or restricted by law. All federal, state and local laws and regulations apply. By participating, each Entrant agrees to be bound by these Official Rules and the decisions of the Sweepstakes Entities, which shall be final in all respects. By entering the Sweepstakes, each Entrant agrees for Entrant and for Entrant's heirs, executors, and administrators (a) to release and hold harmless Sweepstakes Entities, and each of their respective officers, directors, and employees and each of their respective parent companies, affiliates, divisions, subsidiaries, agents, representatives and promotion and advertising agencies (collectively, "**Released Parties**") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by

negligence or not, from such Entrant's participation in the Sweepstakes and/or their acceptance, possession, use, or misuse of the Prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prize, including express warranties provided exclusively by the travel supplier that are provided along with the Prize; (c) if selected as a Winner, to the posting of such Entrant's or Winner's name on the Website and the use by Sweepstakes Entities of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsor, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsor's sole discretion.

8. ADDITIONAL TERMS: Sponsor reserves the right to permanently disqualify any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsor, who may seek damages to the fullest extent permitted by law. All parts of the Prize are subject to availability and blackout dates, and subject to change without written notice or warning. The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, epidemic, pandemic, the spread of infectious diseases, including without limitation COVID-19 (as defined by the World Health Organization and any of the strains, variants or mutations thereof), hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsor (excepting compliance with applicable codes and regulations), or other "force majeure" event whether or not existing, known, foreseen or foreseeable at the time the Sweepstakes occurs will not be considered a breach of these Official Rules. In connection with, or as a response to, any such event, should the redemption or fulfillment of some or all of the prize be delayed, hindered, adversely affected, impracticable, or impossible, Sponsor in its sole and absolute discretion, reserves the right to evaluate and make modifications to the redemption and fulfillment processes and timelines for any prize or portion of a prize which may include but is not limited to providing additional time for redemption and/ or fulfillment. Should the prize become unavailable, experiences and items of a similar nature and value may be offered. Released Parties assume no responsibility for any injury or damage to Entrants' or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. Sponsor reserves the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, any pre-emption/interruption/cancellation of any preview, promos, or elements of the Sweepstakes, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules). In the event of cancellation, modification, or suspension, Sponsor reserves the right to select Winners in a random drawing from among all eligible, non-suspect entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on the Website. Sponsor may prohibit any Entrant or potential Entrant from participating in the Sweepstakes, if such Entrant or potential Entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other Entrant, Sponsor, or Sponsor's agents or representatives; or behaves in any other disruptive manner (as determined by Sponsor in their sole discretion). Sponsor reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

9. DISPUTES: The Sweepstakes is subject solely to the applicable federal, state and local laws of the United States; provided, however, that, except where prohibited, Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Federal or state courts located in the County of Orange, State of Florida; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of

these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Florida without giving effect to any choice of law or conflict of law rules (whether of the State of Florida or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Florida. Any waiver by Sponsor of any obligation owed by an Entrant hereunder does not constitute a general waiver of any obligations owed by other Entrants.

10. PRIVACY POLICY: Any personal information supplied by you to Sponsor will be subject to Sponsor's privacy policy posted at www.nbcuniversal.com/privacy/. By entering the Sweepstakes, you grant Sponsor permission to share your email address and any other personal information with the other Sweepstakes Entities for the purpose of administration and prize fulfillment. In addition, Entrants may opt-in to receive information from Sponsor by checking the appropriate box on the Entry form. If, at any time, an Entrant no longer wishes to receive materials from the Sponsor, they must follow the procedures indicated in the privacy policy, which is located at <https://www.nbcuniversal.com/privacy>.

11. WINNER LIST: For the Winner's name, send your request along with a stamped, self-addressed envelope to "Universal Orlando Epic Universe Sweepstakes" Winner, 2100 E. Robinson St., Orlando, FL 32803. Requests must be received by July 31, 2025.

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